



curriculum vitae
DAGMAR SCHEIBENREIF

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CREATE YOUR VISION

Job Type - Client	Job - Format	Director	Production Company
COMMERCIAL / PROMO / SHORT FILM			
Pre-Production Eyes of the Heart Short Film <i>A story about the impacts on the human mind when trust is broken.</i>	Director	Dagmar Scheibenreif	Melvin Mobis
Feb 2019 Bonny Phile 'Bleeding Element' Music Promo <i>Music Promo for the Charity Moonrising and the blind singer Bonny Phile.</i>	Director	Dagmar Scheibenreif	Silversun Media
Dec 2018 Stella McCartney 'Fashion 2019' Commercial <i>40" Fashion-Dance-VFX Commercial for Stella McCartney.</i>	Director / Writer / Producer	Dagmar Scheibenreif	NFTS
Sep 2018 Breast Cancer Awareness Commercial <i>30" Commercial for Stella McCartney, raising awareness of Breast Cancer, focusing on strong women and the NOW.</i>	Director / Writer / Producer	Dagmar Scheibenreif	NFTS
Aug 2018 Zee.elle Instagram Commercial <i>60" story fashion commercial showing off some of Zee.elle's latest high end wigs</i>	Director	Dagmar Scheibenreif	Halo Productions
July 2018 UK CINEMAS Commercial <i>40" Commercial for UK Cinemas, promoting the cinema experience and magic in a fun and engaging way</i>	Director / Writer / Producer	Dagmar Scheibenreif	NFTS
June 2018 Lily La Mer Commercial <i>Performance Promo Shoot for Lily La Mer</i>	Director / Editor	Dagmar Scheibenreif	Halo Productions
Feb-Dec 2018 I love Thamesmead Documentary <i>Documentary-Promo with a musical twist aiming to portrait a positive image of Thamesmead and the changes brought about by regeneration. Featuring a positive look into the past and the present as well as into the future, the film features interviews with residents, local artists and Peabody the housing association that is in charge of the towns redevelopment.</i>	Director / Producer / Editor	Dagmar Scheibenreif	Halo Productions
Dec 2017 Lash Perfect Online Commercial <i>Beauty Video promoting the Lash Perfect 'Brow' & 'Lashes' Brand</i>	Director / Editor	Dagmar Scheibenreif	Halo Productions
July 2016 REDBULL 'Squash' Commercial <i>Narrative Infomercial for RedBull featuring the World Champion in Squash at the time, Mohamed El Shorbagy</i>	Director	Dagmar Scheibenreif	NBC Television
Feb 2015 A work of Art Promo Video <i>A short music video style promo for the painter Peregrine Heathcote, bringing the characters of his paintings alive.</i>	Director	Dagmar Scheibenreif	Halo Productions
April 2014 Lash Perfect Online Commercial <i>Beauty Video promoting the Lash Perfect 'Brow' & 'Lashes' Brand</i>	Director / Editor	Dagmar Scheibenreif	Halo Productions
Dec 2011 Beatrix Von Bourbon Promo Video <i>Dance / Fashion / Beauty - promoting burlesque dancer and artist Beatrix von Bourbon</i>	Director / Editor / Producer	Dagmar Scheibenreif	Halo Productions
March 2011 2 Kingdom Street Commercial <i>promotional video for one of Skanskas latest buildings, 1 Kingdom Street - built by Skanska</i>	Director / Editor	D. Scheibenreif / S.Warren	Halo Productions
Sep 2005 Nicolette 'I know where the party's at' Music Promo <i>UK/London - Music Promo fully shot on Green Screen</i>	Director / Editor / Producer	Dagmar Scheibenreif	Liquid Eye Films

May 2005	Sari Emporium	Director / Editor / Producer	Dagmar Scheibenreif	Media Link Worldwide	TV
Commercial Organised the whole shoot and crew and came up with concept and ideas on how to deliver. The commercial promoted Sari Emporium's latest Saris and was fully shot on Green Screen					

UNDERWATER					
Oct 2017	David and Bathsheba	Director / Underwater DoP	D. Scheibenreif / S. Patterson	Rodents of Unusual Size	
Short Film UK/London - Won best Cinematography & Best Film in the UK - 48hour Film Festival - A Scientist grows a girl in a tank. A story of Obsession and what happens when humans play god.					
Jan 2016	Underwater Bridal Wear	Director / UW-DoP / Editor / Producer	Dagmar Scheibenreif	Underwater Studio	
Promo UK/London - Organised the shoot & managed 13 crew including 5 divers and riggers, Life guards, 2 x Make-up artists and 2 x Models. Lit from below the water. Shot partly at 1.2meters & at 3m depth					
Sep 2016	FITBIT	Director / UW-DoP / Cam	D. Scheibenreif / A. Cooper	THE WAGON	
Online Commercial UK/London - Underwater Shots of Synchronised swimmers. Lit from below the water.					
Oct 2015	Underwater Dance	Director / UW-DoP / Editor / Producer	Dagmar Scheibenreif	Underwater Studio	
Promo UK/London - Put together team and discussed concept with artist. Saw project through from concept to production and final deliverables. Promo shoot for Underwater Performer.					
August 2015	The Dark - underwater scene	Director / UW-DoP / Editor	Dagmar Scheibenreif	Underwater Studio	
Drama UK/London - In-water fight & drowning scene lit from under and the water, also using bounce. Organised crew, sourced pool and blackout backdrop. Oversaw pre-rig and shoot. Hired crew and team					

BRANDED CONTENT					
2007 - 2012	Various 60sec Small Business Promos	Director / Editor	Dagmar Scheibenreif	Vidify	
Promo UK/London - organised shoots, liaised with clients and created concept, responsible for final deliverables.					

Date:	Education / Institution:	Course:
Jan 18- Jan 19	NATIONAL FILM & TELEVISION SCHOOL (NFTS)	DIRECTING COMMERCIALS
Nov-Dec 2017	RAINDANCE Film Training	SCRIPTWRITING
Aug 2017	RAINDANCE	VR - HANDS ON VIRTUAL REALITY
Dec 2014	ANDARK DIVING	HSE Scuba Pro (formerly known as HSE part 4) - Commercial Diver Training
Feb 2014	LONDON DIVING CHAMBER	HSE FIRST AID AT WORK / O2 Provider / Diving Chamber Operations Course
Sep 2013	LONDON SCHOOL OF DIVING	PADI DRY SUIT ORIENTATION
June 2013	POSEIDON DIVERS - Egypt	PADI DIVEMASTER
Jan-Feb 2012	Deep Down Productions	PADI Professional Underwater Videographer/ PADI Rescue Diver / PADI Advanced Diver
Sep 2011	DECODE	STEREOSCOPIC 3D - 1day WORKSHOP
May 2010	THE BRIDGE MEDIA TRAINING	THE RED CAMERA & WORKFLOW - 1 full week intense training
Dec 2007	National Film & Television School (NFTS)	Shooting on HD - short course
Oct 2007	NFTS	Lighting for HD & Film - short course
Sept 2007	NFTS	Working on 16mm - short course
Oct 2006	NFTS	16 & 35mm Camera Familiarisation
June 2006	London Academy	Lighting for TV & Film
2001-2004	The Surrey Institute of Art& Design	Digital Screen Arts - Bachelor of Arts (BA)
1994-2000	Graphische Lehr- und Versuchsanstalt VIENNA	Stills Photography - A-level equivalent: Matura (as well as digital imaging and video) Purely Photography Focused. 2years B&W, 3years colour (20 hours per week for 5 years)

LANGUAGES

German: native **English:** fluent

WHY ME

Creative and able to think on my feet, great problem solver, ambitious and extremely hard working, very organised, friendly and communicative, great in a team and in a leading role